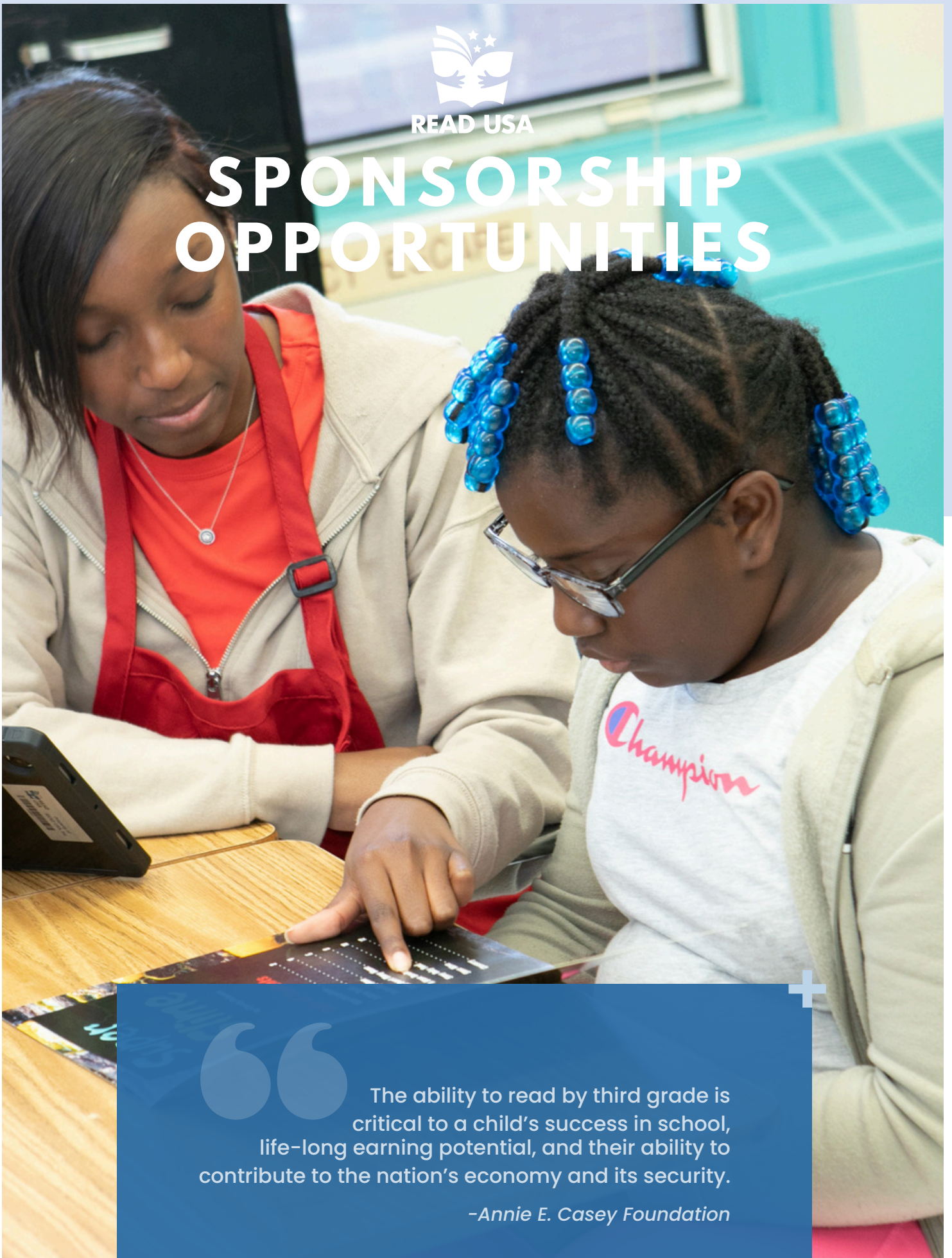




READ USA

SPONSORSHIP OPPORTUNITIES



The ability to read by third grade is critical to a child's success in school, life-long earning potential, and their ability to contribute to the nation's economy and its security.

-Annie E. Casey Foundation

Our Mission

Transforming America's future by ensuring every child and teen reads on grade level and is prepared to succeed in the workforce and beyond.

Our Purpose

READ USA is embedded in the local community, and together, we are preparing the next generation to lead our country. Ensuring that every child is equipped to read proficiently and that all teens are prepared to enter the workforce are essential to our nation's economy, security, and vitality.



READ USA tutor and student



READ USA tutor and student

READ USA's proven, multi-faceted approach to workforce development and improving childhood reading proficiency has attracted investment from all sectors. Public, private, and nonprofit funders have witnessed the momentum and accelerated growth that READ USA has facilitated within the students and teens we serve alongside our partners.

By working together to prepare the next generation for their future, READ USA, our partners, and our investors are having a tangible impact on America's competitive edge for generations to come.

Join us as we continue to build on READ USA's momentum!

Our Programming & Impact (2011-2025)

Workforce Development

Our Workforce Development outcomes are driven by our Literacy Tutoring program, providing our teen tutors – *the workforce of tomorrow* – with valuable, transferable workforce skills so they can succeed in any career pathway they choose.

1,990+

Tutors Recruited

95%

Reported Improvement
in Problem Solving and
Work Ethic

93%

Reported Improvement in
Communication and
Integrity

Literacy Tutoring

READ USA recruits, trains, and pays local teenagers to deliver one-to-one literacy tutoring to elementary students who are below grade-level reading proficiency. The model, which uses an evidence-based curriculum, has *proven* effective in bringing elementary students up to grade-level reading proficiency.

[Read more about
Literacy Tutoring's
proven success here:](#)



5,300+

Students

1,990+

Teen tutors

480+

Teachers

Book Choice & Ownership

We provide thousands of Duval County public elementary school students with free books each spring at our annual READ USA Book Fairs, and participate in numerous community events during the year where we provide free books to young children.

970,200+

Books Distributed

364,200+

Students Served

15

Years of Book Fairs

Educator Professional Development & Family Engagement

READ USA is a go-to literacy resource for educators and school districts, helping teachers further develop their literacy teaching skills through enhanced training and pay. We also equip parents and families with tools to support reading development at home.

READ USA Sponsorship Opportunities



READ USA Book Fairs Presenting Sponsor
\$300,000 (Annual)

READ USA Book Fairs are held annually every spring at elementary schools across Duval County, providing over 35,000 students with free books of their own choosing. Your exclusive presenting sponsorship of the READ USA Book Fairs includes:

- “READ USA [Year] Book Fairs presented by [Your Company Name]” is how the event is advertised and promoted in all communications channels and at elementary schools.
- Presenting Sponsorship underwrites the cost of the books, printed materials, and staffing to provide over 35,000 elementary students with their choice of free new books to own at the annual READ USA Book Fair.
- Recognition at elementary schools during Book Fair weeks and your company name/logo on the READ USA website year-round.
- A 10-seat VIP table and program, signage, and presentation recognition during READ USA’s annual Peace in the Pages event in the fall.
- Opportunities to volunteer during literacy activities with READ USA.



I believe in what I do. Teaching kids a skill that will stretch their minds in any direction they could want to go. What I once never thought about is now a passion of mine.

–Liano, Former READ USA Tutor



READ USA Sponsorship Opportunities



READ USA Peace in the Pages Presenting Sponsor \$50,000 (Annual)

READ USA's Peace in the Pages event is held annually in the fall to promote the link between literacy and health, education, freedom, leadership, and success. During this celebratory event, READ USA presents local leaders with awards recognizing their commitment to literacy and closing the literacy gap in Duval County. Your exclusive presenting sponsorship of Peace in the Pages includes:

- "READ USA's [Year] Peace in the Pages, presented by [Your Company/Personal Name]" is how the event is advertised and promoted in all communications channels throughout the year.
- Presenting Sponsorship underwrites a portion of the cost of the luncheon that provides goodwill, unity, and support for the values promoted through the event.
- Supports all of READ USA's research-based, multi-layered programming that is solving the literacy crisis and building the workforce of tomorrow.
- Recognition as the Presenting Sponsor of Peace in the Pages on READ USA's website, social media, and newsletter year-round.
- A 10-seat VIP table and program, signage, and presentation recognition during Peace in the Pages.
- Opportunities to volunteer during literacy activities with READ USA.

The impressive results revealed by our first experimental study provided third party-validated evidence of what we have understood for several years: READ USA Literacy Tutoring works.

—Dr. Rob Kelly, READ USA President & CEO



READ USA Levels of Support



READ USA Literacy Game Changer \$100,000+

- Sponsorship directly supports all of READ USA's research-based, multi-faceted programming that is solving the literacy crisis and building the workforce of tomorrow.
- Diamond sponsorship recognition at READ USA's annual Peace in the Pages event in the fall, including program, signage, and presentation recognition, and a 10-seat VIP table.
- Your name/logo on READ USA website year-round.



READ USA Literacy Legend \$50,000-\$99,999

- Sponsorship directly supports all of READ USA's research-based, multi-faceted programming that is solving the literacy crisis and building the workforce of tomorrow.
- Platinum sponsorship recognition at READ USA's annual Peace in the Pages event in the fall, including program, signage, and presentation recognition, and a 10-seat VIP table.
- Your name/logo on READ USA website year-round.



READ USA Literacy Champion \$20,000-\$49,999

- Sponsorship directly supports all of READ USA's research-based, multi-faceted programming that is solving the literacy crisis and building the workforce of tomorrow.
- Gold sponsorship recognition at READ USA's annual Peace in the Pages event in the fall, including program, signage, and presentation recognition, and a 10-seat VIP table.
- Your name/logo on READ USA website year-round.



READ USA Literacy Partner \$10,000–\$19,999

- Sponsorship directly supports all of READ USA's research-based, multi-faceted programming that is solving the literacy crisis and building the workforce of tomorrow.
- Silver sponsorship recognition at READ USA's annual Peace in the Pages event, including program, signage, and presentation recognition, and a 10-seat table.
- Your name/logo on READ USA website year-round.



READ USA Literacy Advocate \$5,000–\$9,999

- Sponsorship directly supports all of READ USA's research-based, multi-faceted programming that is solving the literacy crisis and building the workforce of tomorrow.
- Recognition on READ USA's social media, website, and newsletter with at least three mentions throughout the year.
- Bronze sponsorship recognition at READ USA's annual Peace in the Pages event, including program, signage, and presentation recognition, and five seats at the event.



READ USA Literacy Angel \$1,000–\$4,999

- Sponsorship directly supports all of READ USA's research-based, multi-faceted programming that is solving the literacy crisis and building the workforce of tomorrow.
- Provides elementary students with their choice of free new books to own at the annual READ USA Book Fairs.
- Sponsorship recognition and two seats at READ USA's annual Peace in the Pages event.

Our Large Investors

READ USA is grateful for the generous support of the following major funders:



**Judy Beaubouef
Boies Schiller Flexner
Sheila & Claude Collier
Stephanie & Tim Cost
DuBow Family Foundation
Diane & Steve Halverson
Michael Ward & Jennifer
Glock Foundation
Delores Barr Weaver
Kimmie Winston
Ellen & Jim Wiss**

We Need Your Support!

By supporting READ USA, you are helping children and teens become lifelong readers and learners and accomplish their fullest potential.

“
*Once you learn to read,
you will be forever free.*

-Frederick Douglass



To become a READ USA sponsor, contact:

Physical Address:
4019 Boulevard Center Dr.
Jacksonville, FL 32207

Joe Wolf
Development Director
joe@readusainc.com
(904)-READ USA (732-3872)

Mailing Address:
PO Box 331067
Atlantic Beach, FL 32233

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