



JAKE CARTRETTE

Technology and Multimedia Director

Jake Cartrette has been with READ USA since November 2021 and serves as the Technology and Multimedia Director. In this role, he oversees all of READ USA's technological infrastructure, including network and data systems management. He also manages READ USA's website and other multimedia assets.

READ USA's Literacy Tutoring program utilizes the latest tools and technology to support tutors' instructional methods. Jake is responsible for managing all technological resources used in the program, and his role is supportive to the entire READ USA team and to the teachers and teen tutors in the Literacy Tutoring program. This includes ensuring computers, tablets, and other tools are functional and up to date while supporting with troubleshooting and parts replacement. Jake is also responsible for backend inventory and network management tools and systems that support all of READ USA's multi-faceted programming.

Proficient in many areas of IT, Jake also supports READ USA's marketing and communications efforts through website management and video editing. He also leads the creation and management of READ USA's virtual training tools and materials for teen tutors and educators.

Jake is currently pursuing Network IT certifications from CompTIA, a leading organization in the IT field for certifications, courses, and professional development.

Prior to joining READ USA, Jake gained a variety of experience in operations and logistics roles at several businesses across Jacksonville for nearly 10 years. He has held roles in merchandising, warehousing, and other positions that support business operations and customer service.

Jake's personal interest and passion for technology began in his teenage years. At the age of 17, he built his first computer, and has since built many more in his personal time while also conducting computer repairs for local businesses, friends, and family. These personal interests further supported his professional growth and development in the IT field.

Jake graduated cum laude from Lake Minneola High School and was in the school's band where he was proficient in every brass instrument. In his time off, he enjoys building and repairing computers, and spending time with his baby boy and family.

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