



## VIRGINIA BERG

CHIEF DEVELOPMENT OFFICER (CDO)

Virginia Berg joined the READ USA team in 2022 as the new Chief Development Officer, overseeing donor relations and all fundraising and development initiatives as well as governmental affairs. Virginia has a strong passion for literacy and education, and currently serves as the Chair of the Jacksonville Public Library Board of Trustees. She has served on the board since 2019.

Virginia joins READ USA after four years as the director of government relations and community engagement at Florida State College at Jacksonville (FSCJ). Her experience and focus on relationship building and fund development positions her well for her new role at READ USA, having developed and executed FSCJ's strategy for legislative and government relations, including securing \$80 million in state funding. She also successfully advocated for \$7 million in local and state grants to support several new educational initiatives. Virginia was also responsible for managing the college's relationships with local nonprofit organizations and community agencies.

Prior to FSCJ, Virginia held several governmental affairs and consulting roles, including running her own fundraising consulting firm in Tallahassee. She also previously served as the appointments director for the Executive Office of the Governor of Florida, where she led a team that was responsible for 2,000+ appointment recommendations for leadership roles throughout Florida, including the State Board of Education, numerous college and university boards, early learning coalitions, and other appointments. Virginia and her husband, Charlie, are raising their young son Harrison to be an avid reader. Their household favorite is the Little Blue Truck series. Virginia most recently finished *The Good Boss* by Kate Eberly Walker, and frequently reads about a variety of professional development and leadership topics. She earned her bachelor's from Auburn University and her MBA from the University of West Florida.