



GLORI KATZ
BOARD MEMBER

Glori Katz is a versatile and accomplished Marketing Leader. She is the former Chief Operating Officer of Generation W, a non-profit organization based in Jacksonville, focused on women's leadership events. She was also the SVP, Marketing and Advertising Stein Mart, Inc., a publicly-held, omni-channel retailer of apparel, accessories and home goods. Glori had P&L responsibility for a \$50 million marketing budget and a team of 27 marketing professionals. Prior to being recruited to join Stein Mart in 2008, she was the Advertising Director at Sears in Chicago, IL where she managed all advertising development and production for the company including iconic brands Kenmore, Craftsman and Diehard. She began her career in advertising at Grey Advertising and Ogilvy Advertising in New York and Chicago.

Glori holds a BA from Michigan State University. She was born and raised in Chicago, IL but happily traded in the wind and snow for the sunshine in Jacksonville where she has lived for 14 years with her husband, Mike. They have two grown children. Daniel is a Heart Transplant Cardiologist at Stanford University Medical Center and resides with his wife, Rachel in Mountain View, CA. Chelsea is a PR professional at Zeno Group. She and her husband, Nate live in Denver, CO.

Glori serves on the Board of Jewish Family and Community Services in Jacksonville, she is a graduate of Leadership Jacksonville and a past member of the Forrester Research Marketing Leadership Board.