



CHARLENE LANDEN

FINANCE COORDINATOR

Charlene Landen, “Char”, has been a part of READ USA since 2019 and is currently an Advisory Board member and Finance Coordinator.

Char retired in 2020 from her role as Vice President of Business Operations for PGA TOUR Entertainment, a film and video production company of the PGA TOUR, delivering a wide range of programming and creative services for television networks and digital platforms.

During her 30+ year career with the PGA TOUR, Char was the Club Controller of the TPC at Eagle Trace in Coral Springs, Florida then moved to Jacksonville, holding the positions of Staff Accountant, Production Manager, Director of Finance and Administration, Sr. Director of Business Administration, ultimately assuming her role as Vice President in 2006.

As the VP of Business Operations, Char’s primary responsibilities included overseeing all business areas, technical operations, remote logistical operations, personnel liaison and facility management functions at PGA TOUR Entertainment, with a talented and creative staff of more than 125.

Landen came to the PGA TOUR from the finance and banking world. Working at Fidelity Federal in Jacksonville and Boca Raton Federal, and finally as the Manager for City Federal in Delray Beach, Florida.

Growing up as a proud military child, Char moved frequently, living in Washington DC, Norfolk, Virginia, Rhode Island and eventually landing in Jacksonville, Florida. Graduating from Ed White High School in Jacksonville, Char received a degree from Florida Atlantic University in Boca Raton, Florida.

Char is a past Chair of the Mayor’s Advisory Board for Film and Television, a role that was appointed by the Mayor of Jacksonville in 2009. She also does financial and business consulting for The Treasury on the Plaza in St. Augustine and She is Fierce! She is passionate about sharing her lifelong experiences and skills in leadership and management with others in the hope of increasing their potential impact and influences.

Reading, cooking, walking and consuming all sports - especially GOLF, are a few of Char’s hobbies interests – and at the top of her priorities is involvement with her church and spending time with family and friends.